

DIFFERENCE BETWEEN: OFFICIAL WHATSAPP API AND CUSTOM WHATSAPP API

VS

OFFICIAL WHATSAPP API

CUSTOM WHATSAPP API

PRICING

\$29 OR 1999 INR / MONTH

WhatsApp us on [+91 7990250277](https://wa.me/917990250277) for purchase

\$15 OR 1100 INR / MONTH

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COST PER MESSAGE

Automated Message cost is same as Facebook [Click Here](#)

From February 2022 it will apply this [Click Here](#)
This means You get the first 1000 conversations per waba / month (included in our pricing). After that Facebook Conversion Charges will apply that will be charged as per actual to you (without any markup)

No Per Message Cost

QR CODE

No QR Code Scan Required

WhatsApp Web QR Code based system

You will get one panel to login where you can scan your WhatsApp Web QR code once. You will get API details that you can use to configure in the plugin. Then you can close the panel. Automated notification will start sending from your own number.

APPROVAL

Time to Onboard Approvals Required.

1. WhatsApp business number approval required for API access. Takes max 1-2 days
2. Facebook Business Verification Required. If you have it already, it's good, otherwise, it takes 1-2 days parallelly.
3. Template Text approval required which you want to send as an automated notification. It takes hardly 30 mins to 1 hour.

It's plug and play, you can start using it in no time. No approvals required.

AVAILABLE PLUGINS

MAGENTO, SHOPIFY, WOOCOMMERCE

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SENT/RECEIVED MESSAGES

As this is the official WhatsApp API, as per the Facebook rules you can't use that number as a WhatsApp mobile app. So you will get one panel where you can see sent and received messages. That panel can have 5 different agents to login and reply to the customers.

All Sent and Received Messages you can see on your Whatsapp mobile app.

BROADCAST

You can send broadcast messages to all of your customers. You just need to get the template approved and send it to all your customers without any risk of getting banned.

You can send bulk Messages from Panel but at your own risk as there are chances of getting a number banned. We won't be responsible for the number ban.

AUTO REPLY

Auto Reply Feature you can setup in panel

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WOOCOMMERCE INTEGRATION

Direct integration for Woocommerce stores from the panel itself.

You need to install the plugin and configure the API details for Woocommerce integration. You can download the plugin from [here](#)

MULTIPLE WEBSITE

Cost is for Sender Number not for each website, so you can use it on multiple websites too.

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CONTACT WIDGET

Whatsapp contact widget available for your website

Whatsapp contact widget available for your website

SUPPORT

Webhook support

Webhook support